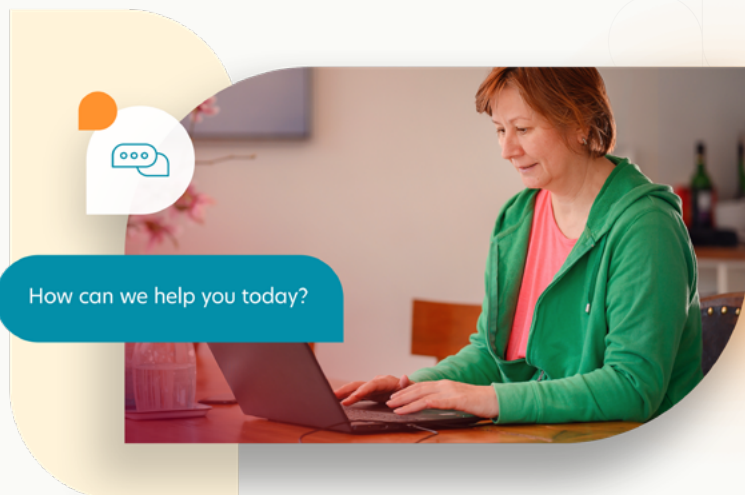




Smart, Friendly, and Always Available

The Perfect Conversation Solution for Senior Living



Key Benefits

Engage Website Visitors

Track true data attribution, qualify leads and provide answers and information 24/7.

Drive Speed-To-Lead with Automation

Direct qualified inquiries, automate next steps and immediate follow-up, and provide sales counselors with all the information in real-time.

Qualify Leads and Drive Tours

Use automation to guide visitors to the right options for them, keep the conversation going and drive qualified leads to Sales.

Capture True Data Attribution

Senior care decisions involve more than the prospective resident. Track the REAL collective buyer's journey from an influencer's first touch through to the prospect's move-in.

Wondering how to increase
your website traffic to
convert and capture?

Does your WebChat solution have
flexible appointment scheduling
or tour booking capabilities?

Do you have control over
what webchat information
is provided to your CRM?

How It Works



Fully Automated + Tracked Direct Engagement

ActiveDEMAND provides better engagement with our user-friendly website chat virtual assistant. Any form or survey in ActiveDEMAND can be transformed into an engaging question-and-answer chat conversation.

Powerful, Templated Conversation Paths

As a senior living operator, you are in control of the conversation to follow your unique sales process. Plus you can deploy different chat solutions on different pages. Using ActiveDEMAND's powerful Workflow Builder and chat configuration, YOU control the dialog.

Engage in Conversation on any Channel

You choose how to engage with your customers. You can engage over multiple channels using the Conversation Inbox interface - SMS, Chat, Sales Notes, and Email, all from one place!

Accurate Lead Source Attribution

ActiveDEMAND's Collective Data Attribution Model means the CRM receives the real customer journey attribution from first touch through to tour booking and move-in. Full chat transcripts and form data is passed to the CRM so Sales Consultants have all the information at their fingertips.



Here to Help

Not sure what the best conversation template is right for you? Don't worry, your assigned strategic account representative will help guide you.

Book A Demo

ActiveDEMAND.com

